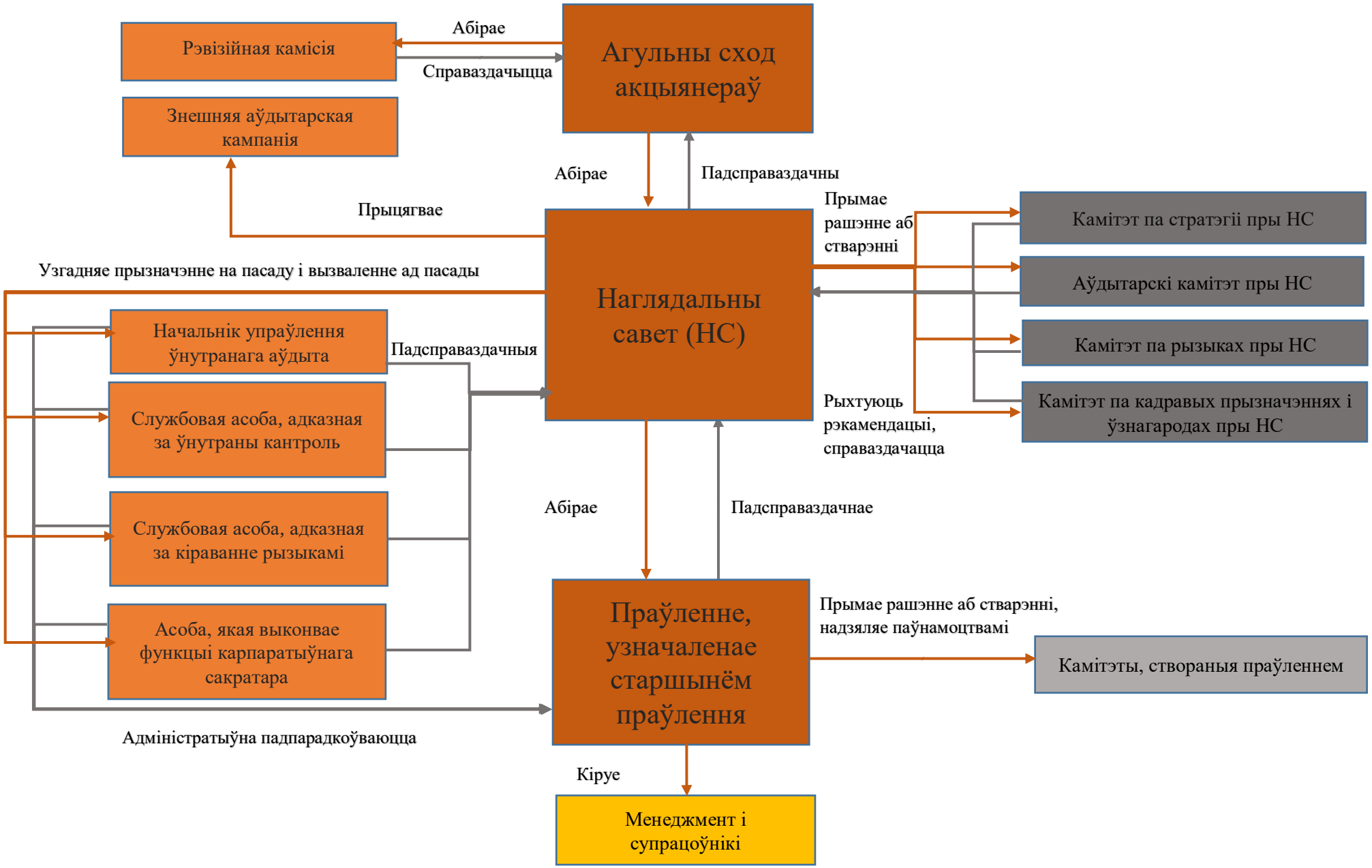Дзейная структура карпаратыўнага кіравання